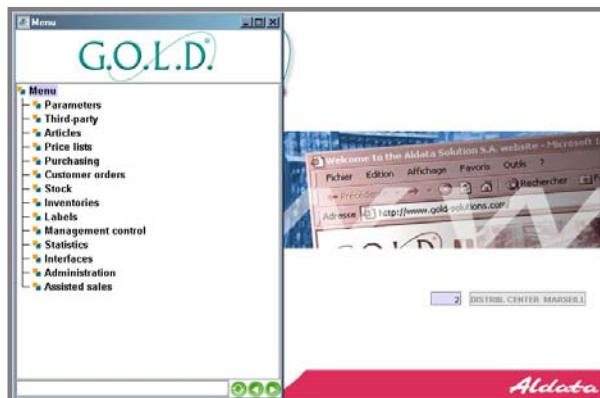


Aldata



Back-Office Management

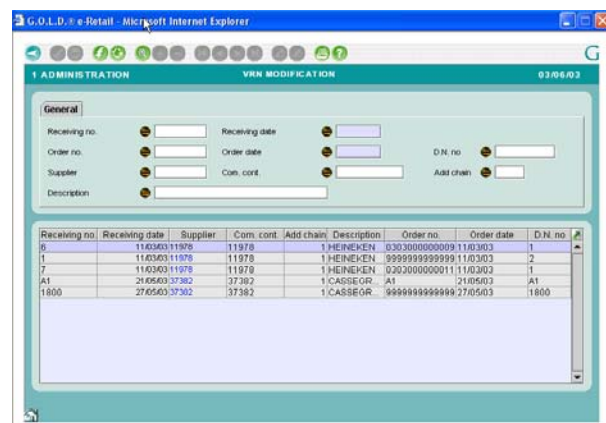
G.O.L.D. Shop



The application module of the **G.O.L.D. Software** family is the commercial tool to efficiently manage the back-office for all types of sales outlets.

The management can be centralised for corporate control or decentralised for autonomous operations.

The inbuilt simulation system calculates the profits and margins per product.



G.O.L.D. Software

The family of integrated application modules which ensure the efficient control and optimisation of the supply chain.

G.O.L.D.

Is easily implemented either as a complete supply chain solution or as a modular solution within an existing system.

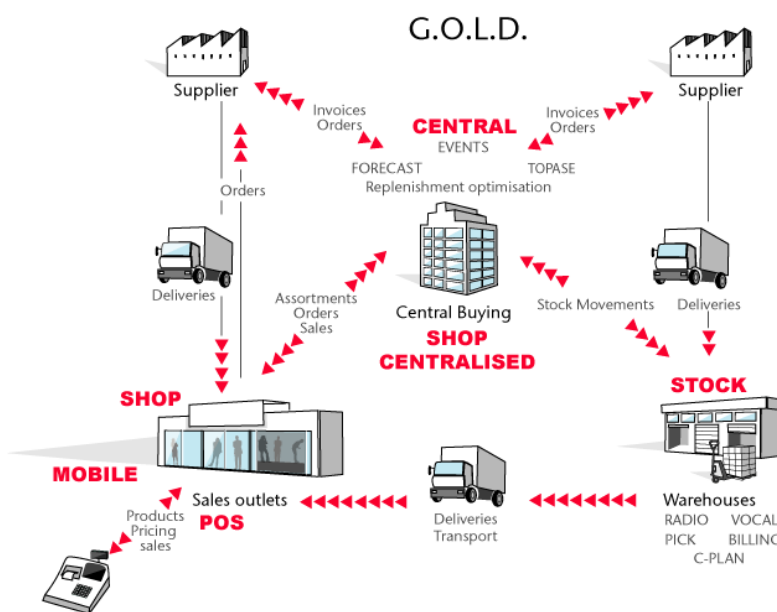
A Complete and Powerful System

G.O.L.D. Shop has all the functionality required in a back-office system to effectively manage the sales outlet.

G.O.L.D. Shop provides :

- Article and supplier control
- Replenishment optimisation
- Refunds management
- Price management
- Management and invoice control
- Communication with other systems.

G.O.L.D. Shop is the software module for retailers who want to maximise their profitability.



A Modular System

G.O.L.D. Shop is composed of modules which correspond exactly to the main business functions of back-office management :

- Master data management
- Replenishment
- Pricing policy
- Stock management
- Management of POS communications
- Promotions and specials
- Statistics
- Supplier invoice control

A High Performance System

G.O.L.D. Shop, specifically designed for retail, can be adapted to any type of organisation, whatever the number of companies, sales outlets, their size and location and provides important benefits :

- **Anticipate** buying conditions
- **Determine** the optimum sales prices taking into account products, orders and competition
- **Update** POS systems
- **Upload** sales
- **Manage** stock and replenishment
- **Optimise** shelf spacing and end cap productivity
- **Calculate** margins at all merchandise structure levels
- **Communicate** the information between the central buying system, the POS systems, the suppliers and the services providers.

G.O.L.D. Shop has standard information exchanges with the **G.O.L.D.** module **G.O.L.D. Central**.